

## **Share with news team**

### **Share in Monday meeting**

Sports newsletter  
Progress of other Table Stakes groups  
Anchorage—email newsletters  
El Paso

### **To do**

~~High Stakes~~

Stripe refer a friend coupon code  
Meet with Lindsay-second week of January

~~Monthly report November~~

~~Tracking sheet~~

~~Monthly audience stories~~

~~All reporters stories~~

--Review good and bad stories with reporters  
--digital scorecard update  
--editor scorecards

~~Platform plans for 2019 email~~

Platform plan SGAs for 2019

~~Mini publisher goals for 2019~~

Mini publisher SGA for 2019

Online look of poverty story - Adobe Spark

~~Quinn set up as new employee~~

UNC automated newsletter?

High Stakes Dec. 11

High Stakes Dec. 18

High Stakes Dec. 27?

High Stakes Jan. 4

392-2782

LinkedIn—Trevor

Public Safety—more strategic than qualifiable goal

Crime feed—done by end of first quarter—increase # of enterprise public safety

Go and Do—how to sell it—featured image

Bonnie—selling those events

